



COALITION *for* RESOURCE RECOVERY

Membership Terms and Benefits

Global Green USA's Coalition for Resource Recovery helps businesses increase profits by transforming waste into assets. The Coalition identifies and promotes effective waste diversion technologies and programs through conducting pilots in New York City.

GOALS

- Divert 580,000 tons of waste per year from landfills, saving businesses \$70 million in disposal costs
- Reduce greenhouse gases by 1.7 million tons per year, equivalent to taking 300,000 cars off the road
- Develop effective waste diversion technologies and programs, transforming New York City and other major markets worldwide

MISSION & APPROACH

New York City's size, prominence, diversity, and commitment to sustainability provide a unique opportunity to develop innovative, market-based resource recovery and waste diversion programs that tailor industry policies to ideal consumer behaviors. CoRR's activities include:

- Conducting pilots and bringing successful models to scale
- Evaluating environmental and financial performance of programs and technologies and disseminating objective, third-party reports of results
- Apprising the public, city, and businesses of progress toward waste diversion, cost savings, and greenhouse gas reduction goals
- Promoting effective technologies and programs

ANNUAL MEMBERSHIP CONTRIBUTION LEVELS

Annual corporate membership dues are based on the organization's annual operating revenues.

Annual Operating Revenue	Corporations	Government Agencies
\$1 billion or more	\$11,000	\$1,000
\$10M – 1 billion	\$6,000	\$1,000
Less than \$10 million	\$2,500	\$500

COALITION MEMBERS

- Action Carting
- BASF
- Bemis
- Chemol
- DBB Enterprises
- Design & Source
- International Paper
- Interstate Container
- LBP Manufacturing
- Orwak
- PepsiCo
- Pratt Industries
- Pratt Institute
- Pret A Manger
- Smurfit-Stone
- Solo Cup Company
- Spectra-Kote
- Starbucks Coffee Company
- Tomra
- Waste Management
- Western Michigan University

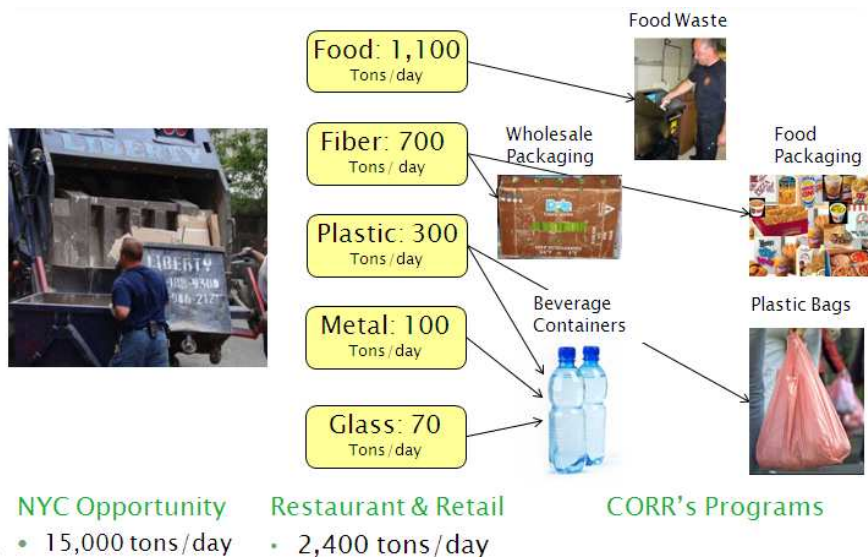


COALITION for RESOURCE RECOVERY

The Coalition for Resource Recovery is a project of Global Green USA (Global Green). Started in 1994, Global Green is the U.S. arm of Green Cross International, which was founded by President Mikhail S. Gorbachev to foster a value shift toward a sustainable and secure future by reconnecting humanity with the environment. The organization works to create sustainable urban environments and combat global warming through a unique cross-cutting approach that merges innovative research, technical assistance, cutting-edge community based projects and targeted education and outreach.

PROGRAM ACTIVITIES

The Coalition will undertake programs to eliminate restaurant and retail waste depicted in the waste streams outlined below.



Current Initiatives

Recyclable Wholesale Transfer Packaging

Poultry, meats, seafood, and produce are typically shipped to restaurants and grocery stores in a corrugated box containing a wax moisture barrier that renders it unrecyclable, resulting in 1.5 million tons of waxed corrugated boxes discarded in the U.S. each year. CoRR's goal is to distribute 100% recyclable wholesale transfer packaging through Hunt's Point Food Distribution Center, setting the standard throughout the world.



Closing the Loop on Coffee Cups and Other Fiber-Based Food Packaging at Fast Food Restaurants

Every year, 58 billion paper cups are used in the U.S. at restaurants, events and homes. If all paper cups in the U.S. were recycled, 645,000 tons of waste would be diverted from landfills each year, reducing greenhouse gas emissions by 2.5 million mtCO₂e, equivalent to removing 450,000 passenger cars from the road. If successful, the pilot could influence the design of all paper food packaging, potentially increasing the benefits above by ten-fold.





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Working with corporate partners through its Coalition for Resource Recovery, Global Green is developing a recycling system to process paper foodservice packaging with the corrugated boxes used to deliver products to restaurants.

MEMBERSHIP BENEFITS

CoRR membership benefits include: ability to participate in pilot programs, attend member meetings, and obtain member-only reports. New members receive complimentary attendance for two corporate representatives at any of our meetings. All members are listed on our website. Membership in the Coalition for Resource Recovery does not constitute membership in Global Green USA or in the Board of Directors of Global Green USA.

Global Green USA, including all Global Green USA projects (e.g., CoRR), neither permits the use of its name, logo, or written materials for commercial purposes, including advertising, nor allows the suggestion of any endorsement, affiliation or sponsorship with any third-party's product or service, without its prior written consent. Members of CoRR may indicate they are a "member of the Coalition for Resource Recovery" provided there is no indication of certification or endorsement of their product.

POLICIES

Global Green USA is ultimately responsible and accountable for all actions of the Coalition for Resource Recovery. Global Green's President & CEO and Staff will make every effort to closely follow the recommendations of an elected Executive Committee (EC) appointed by the membership. However, the Director may modify or deviate from recommendations of the EC if they pose legal or fiscal liability to Global Green USA, or are contrary to already approved decisions regarding project management or implementation. The Director will notify the EC prior to taking actions that are contrary to EC and/or project team recommendations.

EC is authorized to request a meeting with the Global Green USA BOD if concerns are not being appropriately addressed by Global Green USA's Executive Director and Coalition for Resource Recovery staff.

Annie White (Key Contact)

Coalition for Resource Recovery Director, Global Green USA

Annie White serves as the Director of Global Green's New York Office and the Coalition for Resource Recovery. Annie's expertise lies in facilitating the collaboration of diverse constituencies to identify and implement innovative approaches to improve environmental and social outcomes. From 2003 to 2005, Annie served as the founding executive director of GreenBlue's Sustainable Packaging Coalition, an industry working group dedicated to realizing sustainable packaging solutions through supply chain collaboration. The Sustainable Packaging Coalition has grown from its nine founding member companies to over 150 members, and has been lauded as 'One of the most influential groups in packaging'.

While working with McDonough Braungart Design Chemistry and through independent endeavors, Annie has consulted with Fortune 500 clients on issues including: sustainable products and packaging, recycling, and sustainability reporting and communications. Clients include: Nike, Ford, Volvo, Wal-Mart, and Waste Management. Annie earned an MBA from the Ross School of Business and an MS in Sustainable Systems from the School of Natural Resources and Environment at the University of Michigan. She also holds a dual BS in Biology and Environmental Science from the College of William and Mary.



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ORGANIZATIONAL STRUCTURE

The following organizational structure will serve as the basis for discussions with the membership to formalize the structure for the Coalition for Resource Recovery for 2010 and beyond. The model described below is the model employed by GreenBlue's Sustainable Packaging Coalition.¹

The Coalition for Resource Recovery will operate through the productive efforts of participating companies and Global Green USA. The organizational structure of these relationships is outlined below and includes: Global Green USA Board of Directors (BOD), Global Green USA, Coalition for Resource Recovery Executive Committee (EC), Coalition for Resource Recovery participants, and Coalition for Resource Recovery Project/Value Chain Workgroups (PWs). An Executive Committee will be established once membership in the Coalition reaches twenty companies. Until that time, all members will serve as an advisor.



Global Green USA Board of Directors (BOD): A self-elected body which oversees all Global Green USA activities undertaken and ensures all work by Global Green USA furthers its mission. The BOD has ultimate oversight of Coalition for Resource Recovery activities. Directors serve on a voluntary basis without financial compensation.

Global Green USA President & CEO (P): The Global Green USA's President & CEO serves as the managing director/executive officer of Global Green USA. The President & CEO manages the activities of the Global Green USA staff and serves as the primary contact between the staff and the Board of Directors.

Global Green USA Staff (Staff): A group of professionals who are responsible for carrying out the daily activities of Global Green USA. The Coalition for Resource Recovery Director is a senior member of Global Green USA who is responsible for and manages all aspects of Coalition for Resource Recovery activities. The Coalition for Resource Recovery Director serves as the primary point of contact for all parties involved in the Coalition for Resource Recovery.

¹Sustainable Packaging Coalition's membership terms and governance model has been donated by GreenBlue.



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Coalition for Resource Recovery Executive Committee (EC): An advisory committee (6-10 members) whose purpose is to review all CORR activities & budgets and recommend appropriate decisions and actions to Global Green USA. The EC includes a senior member of Global Green USA. The advisory will also include representatives from participating companies who will serve for a term for an agreed upon length to be determined.

Coalition for Resource Recovery Members (members): Any organization that qualifies for membership and has been approved by Global Green USA based on those criteria. CORR members attend and participate in meetings, project workgroups and other educational activities. Each member organization has one vote within the CORR.

Coalition for Resource Recovery Project/Value Chain Workgroup (PW): Temporary and permanent groups that Coalition for Resource Recovery members form to jointly work on specific tasks which further the mission of the Coalition for Resource Recovery.



Coalition for Resource Recovery

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