

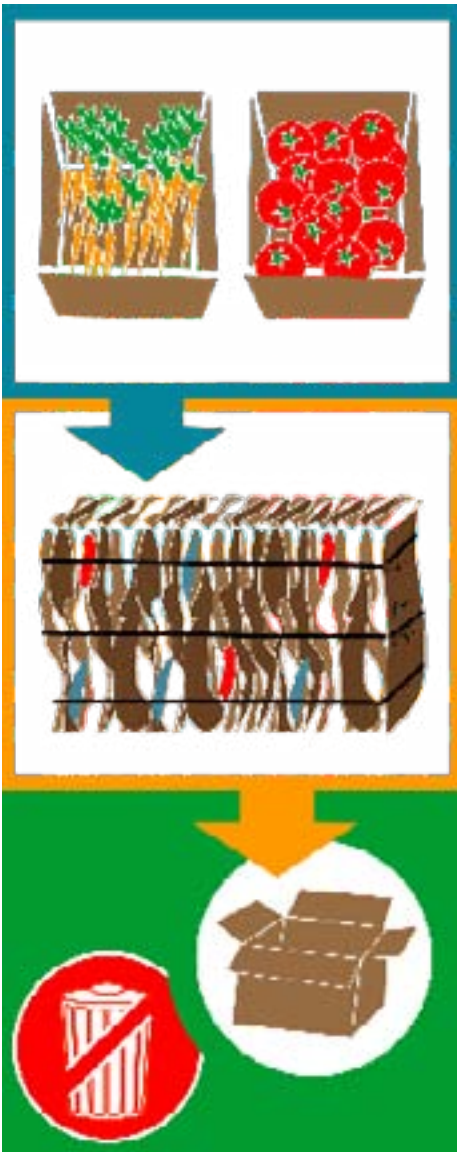


COALITION *for* RESOURCE RECOVERY

WHOLESALE PACKAGING INITIATIVE

Recyclable Coated Produce Boxes: Save Green by Going Green

Produce and meat are often shipped in boxes coated with wax, which renders them unrecyclable. This results in the landfilling and burning of **1.45 million tons of valuable fiber** every year. If designed for recycling and recycled, retailers and restaurants could realize a net benefit of combined cost savings and revenue generation of **\$200 million** nationwide, and yield a greenhouse gas savings of 4.5 million mtCO₂e, equivalent to eliminating an entire coal-fired power plant.



Global Green USA supports the development, use, and recycling of Fibre Box Association certified recyclable and repulpable produce packaging to **reduce waste and save money.**

PROCESS

Global Green USA's Coalition for Resource Recovery (CoRR) is an industry working group dedicated to combating climate change by turning waste into assets. CoRR seeks to accelerate the development and deployment of recyclable coated produce packaging by:

- Highlighting and promoting recyclable packaging success stories and the innovative brands involved,
- Facilitating education and outreach concerning the economic and ecological benefits of using recyclable packaging, and
- Documenting pilot projects for new recyclable products.

PROGRAM HIGHLIGHTS

- Promoted and highlighted the conversion of the largest poultry packing facility in the US to 100% recyclable boxes.
- Hosted tours to major growing regions to bring coating developers, box makers and farmers together to find solutions to replace wax-coated packaging with recyclable alternatives.
- Hosted conferences to bring together key stakeholders to identify strategies to promote the use of recyclable packaging.



MEMBERS

The Coalition for Resource Recovery is a coalition of member businesses, including:

Action Environmental Group
Baluchi's Indian Food
BASF
Cascades Industrial Packaging
Chemol
Clean River
DBB Partners
Design and Source Productions
Global Enviro
Green Bay Packaging
Green Box
IESI
Jamba Juice
Interstate Container
LBP Manufacturing
Pratt Industries
Pratt Institute
Pret A Manger
Spectra-Kote
Starbucks Coffee Company
Transtech Inc.
Waste Management
Wastequip
Western Michigan University Coating and Recycling Pilot Plant

FOR MORE INFORMATION

To learn more about recyclable packaging, CoRR's recycling and food waste recovery programs, or how your organization can get involved, please contact our office anytime:

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The Coalition for Resource Recovery is a project of Global Green USA, a non-profit, 501(c)(3) tax-exempt organization. Started in 1994, Global Green is the U.S. arm of Green Cross International, which was founded by President Mikhail S. Gorbachev to foster a value shift toward a sustainable and secure future by reconnecting humanity with the environment.

The organization works to create sustainable urban environments and combat global warming through a unique cross-cutting approach that merges innovative research, technical assistance, cutting-edge community based projects and targeted education and outreach.