Global Green USA Presents
Green Growth & Resource Recovery:
The New Orleans Opportunity

Speakers Include:

Curt Auzenne, 
Louisiana Dep of Environmental Quality
Haley Bittermann, 
Ralph Brennan Restaurant Group
Steve Bowles, Reflective Recycling
Chris Bradlee, BASF
Anne Brantley, Wastequip
Kirk Coco, NOLA Brewing
Myles Cohen, Pratt Industries
Susan Collins, Container Recycling Institute
Holly Elmore, Elemental Impact
Kathleen Flight, Verallia
The Honorable Cedric Glover
Mayor, Shreveport, LA
Cynthia Lear, New Orleans Dept of Sanitation
Chris Moyer, National Restaurant Association
Paul O’Connell, Morial Convention Center
Geoff Rathbone, IESI
Kara Renne, 
New Orleans Regional Planning Commission
Daniel Rickenmann, W2E Organic Power
Gillian Taddune, Recyclebank
Ann Tuennerman, Tales of the Cocktail
Peter Walters, Verallia
Wendy Waren
Louisiana Restaurant Association
Karen Ziemba, Mississippi River Pulp

Conference:
March 1 & 2, 2012

Location:
The BioInnovation Center
1441 Canal St., New Orleans, LA

Conference Topics

• New Orleans waste and recycling landscape
• Innovative solutions for recycling glass, food waste and food service packaging
• Green job creation through enhancing New Orleans’ recycling and composting infrastructure
• Business and tourism benefits of restaurant participation in innovative recycling programs
• Rewards programs to increase residential recycling participation
Tour and Conference Information

Tickets
FEB 23rd - LAST DAY TO REGISTER!

Conference:
Non CoRR Member
$450 per person

CoRR Member & Gov’t Agencies
$50 per person

Note: Non-Members are limited to two attendees. Members are limited to three.

Tour:
$40 per person

To Register, click HERE.

Lodging
For information about Global Green’s discounted hotel room blocks, please click HERE.

Times and Locations:

Reception:
Proudly Sponsored by
The Louisiana
Restaurant Association
March 1, 2012
6:00PM - 7:30PM

Conference:
March 2, 2012
9:00AM - 4:30PM

Location:
The BioInnovation Center
1441 Canal St., New Orleans, LA

New Orleans Rebuilding Tour:
841 Carondelet St, New Orleans, LA
March 1, 2012
1:30 - 4:30PM

Global Green USA’s New Orleans Rebuilding Tour, hosted by Global Green’s New Orleans’ office, highlights sustainable building efforts in the community, Global Green’s coastal restoration and wetland-related work, our efforts to shape city/statewide energy policy, and the upgrading and greening of our New Orleans public schools. READ MORE ABOUT THE TOUR

Participants Include:

- APC
- BASF
- Chemol
- City of Shreveport Mayor’s Office
- Container Recycling Institute
- Elemental Impact
- Eskew+Dumez+Ripple
- Jefferson Parish
- Dept of Environmental Affairs
- IESI/Progressive Waste
- Impact Strategies/AKT-KIX
- LifeCity
- Louisiana Restaurant Association
- Mississippi River Pulp
- Morial Convention Center
- National Restaurant Association
- NatureWorks LLC
- New Orleans Regional Planning Commission
- NOLA Brewing
- NOLA Green Roots
- Perez
- Pratt Industries
- Ralph Brennan Restaurant Group
- Recyclebank
- Reflective Recycling
- South Coast Angel Fund
- Spectra-Kote
- Strategic Materials
- Tales of the Cocktail
- Tomra
- Tulane University
- Office of Environmental Affairs
- Verallia
- W2E Organic Power
- Wastequip
- Western Michigan University
# Global Green USA’s Coalition for Resource Recovery and New Orleans Office

## Green Growth and Resource Recovery: The New Orleans Opportunity

New Orleans BioInnovation Center  
March 1 & 2, 2012  
CONFERENCE AGENDA

### Thursday, March 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1:30 – 4:30 pm</td>
<td><strong>Global Green USA Rebuilding New Orleans Tour (optional)</strong>&lt;br&gt;Tour departs from Green Building Resource Center at 841 Carondelet Street</td>
</tr>
<tr>
<td>6:00 – 7:30 pm</td>
<td><strong>Reception</strong>&lt;br&gt;Proudly sponsored by the Louisiana Restaurant Association</td>
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### Friday, March 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 – 9:00 am</td>
<td><strong>Registration &amp; Coffee</strong>&lt;br&gt;Registration will continue throughout the day</td>
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<tr>
<td>9:00 – 9:20 am</td>
<td><strong>Welcome &amp; Program Overview</strong>&lt;br&gt;Beth Galante &amp; Annie White, Global Green USA</td>
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<tr>
<td>9:25 – 10:10 am</td>
<td><strong>New Orleans Waste and Recycling Landscape – Demand and Opportunities</strong>&lt;br&gt;Cynthia Lear, New Orleans Department of Sanitation; Kara Renne, New Orleans Regional Planning Commission; Wendy Waren, Louisiana Restaurant Association; Chris Moyer, National Restaurant Association; Paul O’Connell, Morial Convention Center</td>
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<tr>
<td>10:15 – 10:50 am</td>
<td><strong>Strategies for Enhancing Recycling Participation and Green Job Growth</strong>&lt;br&gt;Susan Collins, Container Recycling Institute; Gillan Taddune, Recyclebank</td>
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<tr>
<td>10:50 – 11:10 am</td>
<td><strong>Break</strong></td>
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<tr>
<td>11:10 – 11:45</td>
<td><strong>Investing in Recovery Infrastructure</strong>&lt;br&gt;Myles Cohen, Pratt Industries; The Honorable Cedric Glover, Mayor, Shreveport, LA</td>
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<tr>
<td>11:50 – 12:20 pm</td>
<td><strong>Commercial Sector Demand and Tourism Opportunity</strong>&lt;br&gt;Haley Bittermann, Ralph Brennan Restaurant Group; Ann Teunnerman, Tales of the Cocktail</td>
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<td>12:20 – 1:10 pm</td>
<td><strong>Lunch</strong></td>
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<td>1:10 – 2:00 pm</td>
<td><strong>Innovative Solutions for Glass Recovery</strong>&lt;br&gt;Kate Flight and Peter Walters, Verallia; Steve Bowles, Reflective Recycling; Kirk Coco, Nola Brewing Company</td>
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<tr>
<td>2:05 – 3:00 pm</td>
<td><strong>Food Packaging Recovery from Quick Service Restaurants, Malls, and Events</strong>&lt;br&gt;Annie White, Global Green USA; Karen Ziemia, Mississippi River Pulp; Chris Bradlee, BASF; Holly Elmore, Elemental Impact</td>
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<tr>
<td>3:00 – 3:20 pm</td>
<td><strong>Break</strong></td>
</tr>
<tr>
<td>3:20 – 4:30 pm</td>
<td><strong>Innovative Solutions for Food Waste Recovery</strong>&lt;br&gt;Matt de la Houssaye, Global Green USA; Curt Auzenne, Louisiana Dept of Environmental Quality; Anne Brantley, Wastequip; Daniel Rickenmann, W2E Organic Power; Geoff Rathbone, Progressive Waste Services/IESI</td>
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<tr>
<td>4:30 pm</td>
<td><strong>Adjourn</strong></td>
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About Global Green USA

Global Green USA is a 501(c)(3) organization that works to create sustainable urban environments and combat climate change. Global Green’s New Orleans office has served as an outstanding catalyst for green schools, healthy and energy efficient homes, and sustainable green businesses for almost 6 years.

Global Green USA’s Coalition for Resource Recovery (CoRR) is a working group of companies, dedicated to recovering the value in commonly wasted resources. CoRR accelerates the development of effective waste diversion technologies and programs by conducting pilot programs, related research, and hosting conferences. CoRR is currently focused on recovering the value in food waste and food packaging generated by the accommodation, foodservice, and retail sectors.

The New Orleans Resource Recovery Opportunity

New Orleans provides a unique opportunity to develop model recycling programs, increase recycling participation and infrastructure thereby spurring green tourism and jobs. To catalyze this shift, Global Green is hosting this conference to explore opportunities:

• To increase green economic growth through the local siting of recycling and organics recovery infrastructure
• For the New Orleans accommodation, retail, and foodservice sector to improve resource recovery, enjoy cost-savings, and spur green tourism and infrastructure development through participation in innovative recycling and composting programs.

www.thecorr.org / www.globalgreen.org

Become a Member Today!

The Coalition for Resource Recovery is a coalition of member businesses.

Member benefits include:

• Assistance in launching groundbreaking recycling programs in NYC that can be transferred to markets nationwide
• Third-party monitoring, evaluation, and promotion of program results
• Opportunities to network with businesses throughout the supply chain
• Promotion of participation in cutting-edge pilot programs
• Opportunities to learn about emerging waste diversion technologies.

For more information please contact:
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