



# COALITION for RESOURCE RECOVERY

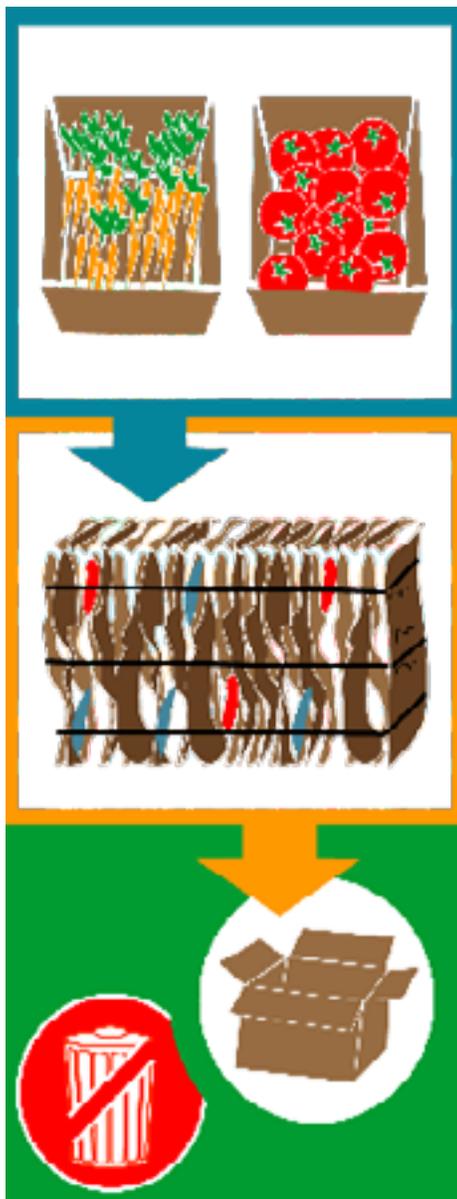
## RECYCLABLE WHOLESALE PACKAGING

### *Save Green by Going Green*

Produce, seafood, poultry, and meat are often shipped in corrugated cardboard boxes coated with wax, which renders them unrecyclable. This results in the landfilling and burning of **1.47 million tons of valuable paper fiber** every year, costing restaurateurs and grocers combined lost revenue and landfill fees of **\$200 million nationwide**.

Recovering these recyclable boxes in place of paraffin-coated packaging yields a greenhouse gas savings of 4.5 million mtCO<sub>2</sub>e, equivalent to **eliminating an entire coal-fired power plant with no energy loss**.

Today there are strong, cost-neutral, recyclable coated boxes available for both protein and produce. Global Green USA supports the development, use, and recycling of Fibre Box Association-certified recyclable and repulpable corrugated packaging to **reduce waste and save money**.



***Call your suppliers today and find out if they can send all your produce and protein in 100% recyclable boxes, and start reducing your waste costs right away.***

## What Grocers are Saying:

“We’ve estimated that receiving paraffin-coated cartons **costs us a net of \$0.53 per box**. Having all of our produce and meats arrive in recyclable packaging would mean thousands of dollars saved at each store, each year.” - Whole Foods Market

“**Selling cardboard is a revenue stream** for us. If we could recycle coated cardboard it would increase that stream significantly and help us meet our sustainability goals.” - Ahold International



## What Growers and Meat Packers are Saying:

“Everyone wants to go green, and for us using recyclable boxes is a **big selling point**.” - Wm. Consalo and Sons (Produce Distributor)

“We were looking for **ways to save money**, and we found that reducing our waste, including switching to recyclable boxes, was a very effective strategy.” - Allen Harim Foods

## What they Accomodate:

Products	Vegetables	Leafy Greens	Meat, Poultry and Seafood
	✓	✓	✓

Cooling Proceses	Forced Air	Humid Storage	Vacuum Cooling	Hydro-Vac	Hydro-Cooling
	✓	✓	✓	✓	✓

## MEMBERS

The Coalition for Resource Recovery is a coalition of member businesses, including:

- Action Environmental Group
- Athens Services
- Bag to Earth
- Cascades Industrial Packaging
- Chemol
- Clean River
- Design and Source Productions
- EcoSafe Zero Waste
- Green Bay Packaging
- Interstate Container
- LBP Manufacturing
- Metabolix
- Orbis Corporation
- Pratt Institute
- Transtech Inc.
- Wastequip
- Western Michigan University Coating and Recycling Pilot Plant

## FOR MORE INFORMATION

To learn more about recyclable packaging, CoRR’s recycling and food waste recovery programs, or how your organization can get involved, please contact our office anytime:

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The Coalition for Resource Recovery is a project of Global Green USA, a non-profit, 501(c)(3) tax-exempt organization. Started in 1994, Global Green is the U.S. arm of Green Cross International, which was founded by President Mikhail S. Gorbachev to foster a value shift toward a sustainable and secure future by reconnecting humanity with the environment.

The organization works to create sustainable urban environments and combat global warming through a unique cross-cutting approach that merges innovative research, technical assistance, cutting-edge community based projects and targeted education and outreach.